



# THE NEW ALL-ELECTRIC MINI.



MINI ELECTRIC







The style: signature MINI. From the outside, only the details let on that the new MINI Cooper SE is purely electric and on the road without emissions. The engine: electrifying. The electric motor accelerates in just 7.3 seconds from 0 to 100 km/h, with that signature go-kart feel delivering maximum driving pleasure even on tight bends.

Experience powerful acceleration using the electric pedal – or slow the MINI Cooper SE down with precision control. Its special “one pedal feeling” lets you recover some of the kinetic energy every time you brake.



## PIONEERING THE FUTURE SINCE 1959.

Changing the face of mobility and making creative use of urban space – that’s what MINI has always been about. The purely electric MINI Cooper SE now continues this tradition with its eye on the future. With no exhaust, it reduces your carbon footprint and does its bit for the atmosphere. And if you’re travelling on electricity from renewable sources, the CO<sub>2</sub> pollution from driving drops right down to zero. Its quiet electric motor cuts down on traffic noise and reduces the cost of driving. It’s easy to charge the power for a range of up to 234 kilometres\* using one of more than 130,000 charging stations across Europe – or at home.



\*In accordance with the prescribed measurement method based on the WLTP test cycle.





# THRILLING- LY EASY: DRIVING ELECTRIC.

Swap a combustion engine for explosive acceleration: With 135 kW/184 hp and a maximum torque of 270 Nm, the new MINI Cooper SE delivers dazzling sprints. The electric engine lays on a brilliant performance regardless of the rpm – a compelling argument in city traffic. Its low centre of gravity and special Active Slip Regulation (ASR) traction system come through with athletic road holding. And with the MINI Driving Modes, the responsiveness of the MINI Cooper SE can be shifted at any moment – from SPORT and MID to GREEN and the super economical GREEN+.

Accurate navigation to the next charging station, rapid charging and two charging cables as standard all mean you can relax and enjoy the journey, however long you're on the road. A DC charging station delivers 80% of the range in just 35 minutes. At home or at work, the MINI Wallbox with an 11 kW charging capacity can do the same in 2.5 hours. And when necessary, the MINI Cooper SE can also be charged at any domestic socket.

## DOES AN ELECTRIC CAR GENERATE LESS CO<sub>2</sub> THAN A COMBUSTION ENGINE?

Electric cars like the MINI Cooper SE naturally release less CO<sub>2</sub> when running than a comparable car with a combustion engine – even with the prevailing electricity mix from non-renewable sources. Where power is taken from renewable sources like wind, sun or water, CO<sub>2</sub> emissions drop to zero.

## HOW LONG DO I NEED TO CHARGE FOR MY COMMUTE?

If you're covering 100 km a day, it will take you roughly 23 minutes to charge the power you need at a DC rapid charging station. At an AC charging station or at your Wallbox at home this will take around 2 h 30 min and at an ordinary domestic socket 6 hours.

## IS IT CHEAPER TO DRIVE ELECTRIC?\*

Buying an electric car is slightly more expensive than a petrol car – but you'll make huge savings when it comes to consumption. The energy needed for 100 km in the MINI Cooper SE costs around 4.30 euros (at 28 cents/kWh and 15.2 kWh/100 km). In the MINI Cooper this same distance costs around 8 euros (consumption 5.5 l/100 km, petrol price 1.45 euros/l). If your annual mileage is 15,000 km you then save more than 550 euros a year.

## ARE THERE CHARGING STATIONS EVERYWHERE?

In built-up areas throughout Europe the MINI Navigation will almost always find a charging station within easy reach. A tip from us to be on the safe side: Calculate your next stop-off for charging in Comfort mode. If things do end up getting a bit tight, you can switch to Eco mode to make sure you still reach your destination without a hitch.

## WHAT DOES IT COST TO MAINTAIN AN ELECTRIC CAR?

Electric engines have fewer moving parts than combustion engines. This saves money on upkeep. Electric motors don't need oil changes or a clutch and there is much less brake wear thanks to recuperation. This all reduces maintenance costs. The battery also comes with an eight-year guarantee.

## ARE ANY GOVERNMENT GRANTS AVAILABLE?

Many governments offer substantial rebates to encourage people to buy electric vehicles. Buy a MINI Cooper SE in Germany, for example, before the end of 2021 and receive a premium of 9,000 euros.\* In addition, any electric cars purchased before the end of 2025 will not be liable for vehicle tax for 10 years.

\*What's known as the 'eco bonus' is made up of 3,000 euros from the manufacturer and a government share of 6,000 euros paid out on application. Find detailed information at bafa.de



# EQUIPPED FOR THE FUTURE.

The electric drive in the new MINI Cooper SE puts you in the fast lane to the future. It offers a three-stage configuration process to allow you to choose your equipment in line with your own personal style. The first stage is choosing one of the trim options: Classic, MINI Yours or Electric. Each can be complemented with additional feature-rich packages to suit your specific requirements. A third stage lets you choose individual options to personalise your vehicle.

Some equipment options that come with the trims are shown here in three preconfigured examples. Find out more from your MINI Partner about the trim options available – or go to the MINI website.



## CLASSIC TRIM. EVEN ELECTRIC, IT'S STILL CLASSIC MINI.

- Paintwork in British Racing Green
- Roof and exterior mirror caps in Aspen White
- Light alloy wheels 16" Victory Spoke black
- Sport seats in fabric/leatherette combination Black Pearl Carbon Black
- Interior surfaces in Piano Black
- Ambient lighting and lights package
- MINI Driving Modes
- Floor mats



## MINI YOURS TRIM. ELECTRIFYING ELEGANCE.

- Paintwork in Enigmatic Black
- Roof and exterior mirror caps in body colour
- Light alloy wheels 17" Roulette Spoke two-tone
- Seats in MINI Yours Lounge leather in Carbon Black
- Steering wheel in Walknappa leather with MINI Yours badge
- Cockpit trim MINI Yours in Piano Black
- Anthracite headliner
- Ambient lighting and lights package
- MINI Driving Modes
- Floor mats with MINI Yours logo
- And much more



## MINI ELECTRIC TRIM. THE FULL ELECTRIC LOOK.

- Paintwork in White Silver
- Roof in Jet Black
- Exterior mirror caps in Energetic Yellow
- Light alloy wheels 17" Electric Power Spoke two-tone
- Seats in Cross Punch leather in Carbon Black
- Steering wheel in Walknappa leather with MINI Electric badge
- Interior surfaces in Electric
- Anthracite headliner
- MINI Driving Modes
- Floor mats with Electric logo
- And much more



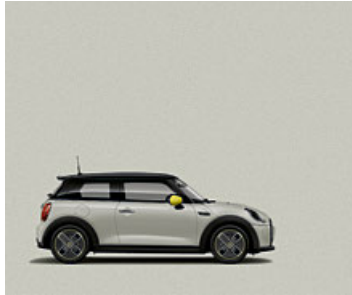
# ALL YOU NEED FOR AN ELECTRIFYING PERFORMANCE.

A selection of unique paintwork colours are available for every trim. The special Multitone roof<sup>2</sup> is now available for the first time straight from the factory – a sensational paintwork option in a polychromatic design. Exterior mirror caps are available in Energetic Yellow or body colour, with Aspen White and Jet Black as additional contrasting colours for the roof and exterior mirror caps. A selection of light alloy wheels sized at 16 or 17 inches is shown below.

More at [mini.com/configurator](https://mini.com/configurator)



Moonwalk Grey



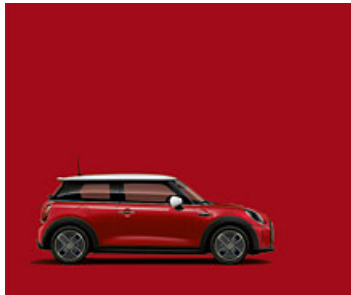
White Silver



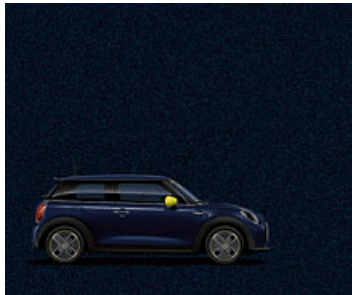
British Racing Green



Midnight Black



Chili Red<sup>1</sup>



Enigmatic Black

Contrasting roof colour:



Multitone<sup>2</sup>



Aspen White



Jet Black

External mirror cap colour:



Energetic Yellow



Jet Black



Aspen White



1 17" Electric Power Spoke two-tone



2 17" Tentacle Spoke black



3 17" Scissor Spoke two-tone



4 17" Rail Spoke two-tone



5 17" Roulette Spoke two-tone

6 16" Victory Spoke black

<sup>1</sup>Non-metallic | <sup>2</sup>Can only be combined with specific body colours and external mirror caps in Jet Black



# FIND YOUR FAVOURITE SPOT.

When it comes to the seats, there's a range of different colours and materials to choose from. Whether you go for fabric, fabric/leatherette or leather – whatever you choose, the right combination of interior features is available to infuse the inside of your car with your chosen style. A selection of the seat designs available is shown below.

## MINI YOURS LOUNGE LEATHER IN CARBON BLACK.

Ultimate comfort, classic Union Jack design on the front of the headrest, striking piping and immaculate workmanship. In a MINI Yours sport seat, you can really feel the difference, however long the drive.<sup>1</sup>



1



2



3



4



5



6

- 1 MINI Yours Lounge leather  
Carbon Black  
Sport seat
- 2 Fabric/leatherette combination  
Black Pearl  
Sport seat
- 3 Chester leather<sup>2</sup>  
Satellite Grey  
Sport seat
- 4 Cross Punch leather<sup>2</sup>  
Carbon Black  
Sport seat
- 5 Leatherette Carbon Black  
Sport seat
- 6 Double Stripe fabric  
Carbon Black  
Standard sport seat



## COLOUR LINES.



Carbon Black



Satellite Grey

## INTERIOR SURFACES.



Piano Black



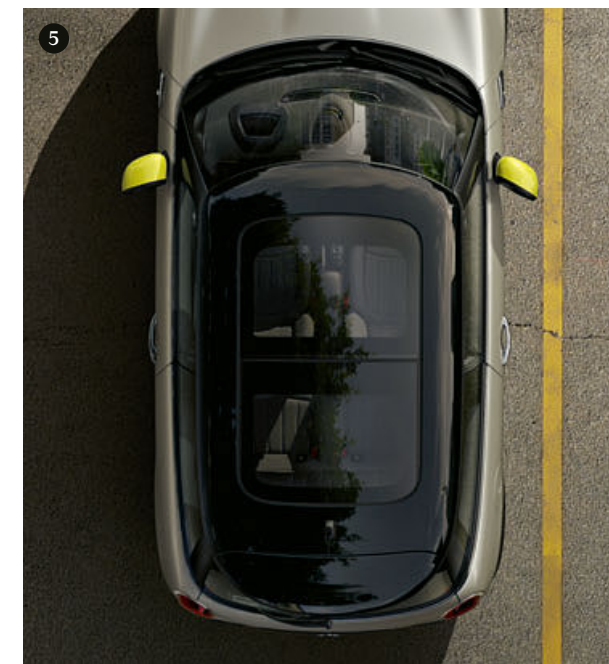
Electric

Colour Lines determine the colour scheme of the door armrests and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.

Interior surfaces are on the door and cockpit trims. Piano Black is on board as standard. Choosing Electric colouring gives the cockpit trim a colour scheme exclusive to the MINI Cooper SE.

<sup>1</sup>Leather covering on the seat cushions, backrest and headrests front and rear | <sup>2</sup>Leather covering on the seat cushions and backrest





## LOADED WITH EQUIPMENT.

Your chosen trim can be perfected with a range of feature-rich packages: Connected Navigation Plus delivers the latest technology, including the MINI Head-Up Display (1) that puts core journey information right in your field of vision. With a personal concierge, real-time traffic information via the navigation system and a range of other Remote Services, this package opens up all the latest ways to interact with your vehicle. The Driving Assistant Package Plus makes driving even easier, offering not just a Parking Assistant with Rear View Camera (2) but also Lane Departure Warning, ACC Stop&Go and even more technology to support your drive. With the Comfort Package Plus you'll enjoy being in the MINI Cooper SE even more, thanks to seat and steering wheel heating, automatic air conditioning, a front armrest, exterior mirror package (3), Comfort Access and more.

A range of individual options are also available to make your MINI just how you want it – these include a stylish Piano Black exterior (4), full LED headlights with Matrix light functionality (4), a large-scale panoramic glass sunroof (5) or the 360 Watt Harman Kardon® HiFi system with 12 speakers (6).

There's more on all available packages and individual options at [mini.com](http://mini.com)





## MOBILITY LIKE NEVER BEFORE – WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is a mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. It gives you a constant overview of the current status of your MINI and Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B by adding favourites like "home" or "work" or sending other destinations

straight to your MINI. In the MINI Cooper SE, the new MINI app always shows you the quickest route to the nearest charging station. While the car is charging, the app keeps you updated on the current charge status as well as the how long your current range is. Before setting off again, the temperature inside the MINI Cooper SE can be set to the exact minute.



More at  
[mini.com/app](https://mini.com/app)



## BE ELECTRI- FIED.

Discover the fascination of a new engine and test out a new way of getting from A to B. Get ready to drive the MINI Cooper SE into a new era of mobility.

Take it for a test drive and discover how simple and fascinating it can be to make a sustainable reduction in your own carbon footprint. Check out the acceleration with the electric pedal in the MINI Cooper SE, which also recovers energy when braking. Speak to your MINI Partner about setting up a test drive or send us an enquiry online.



# SMART SERVICE, INTELLIGENT TECH.

## MINI TELESERVICES.

MINI Teleservices lets your MINI Service Partner connect with your vehicle. Wherever you are, we are there for you. If necessary, your MINI will connect you directly to emergency or repair services so that you can get help quickly.

But that's not all: this intelligent technology informs your preferred MINI Service Partner when, for example, an oil service is due or the battery charge level drops to a critical level. Your MINI Service Partner will then contact you to arrange a service appointment.





1



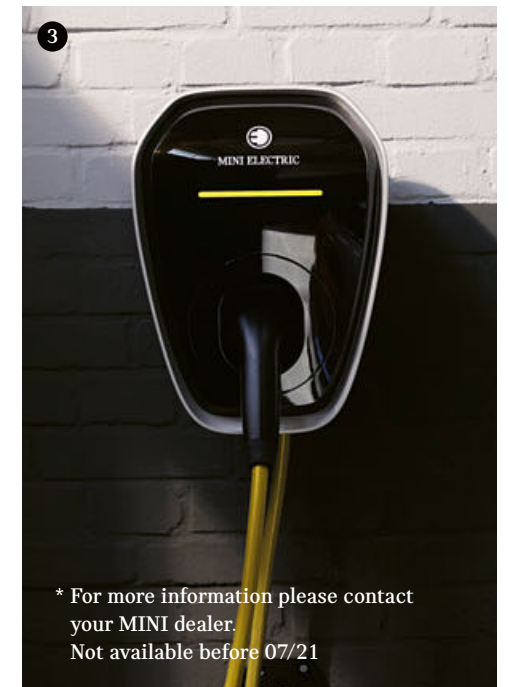
# STYLE, CHARGED.

Rolling into the future should only be done in style. With the new MINI Electric, there's plenty more ways to add spark to your aesthetic.

For clean lines and a final touch, the MINI Waistline Finisher in Piano Black perfectly complements your need for a more distinguished look that makes your MINI more you.

Add more body to your soul, with the MINI Sports Stripes for the Body Kit. Your MINI Electric will be updated with a contemporary take on the past, all in a classic finish. MINI Original Accessories, electrified.

① MINI Sport Stripes for Body Kit. ② MINI Exterior Mirror Caps in Night Jack and MINI Waistline Finisher in Piano Black. ③ MINI Wallbox.\*



\* For more information please contact your MINI dealer.  
Not available before 07/21



# MINI FINANCIAL SERVICES. LEASING OR FINANCING?

MINI Financial Services offers flexible and competitive leasing and loan solutions designed to get you on the road your way. MINI Leasing gives you the freedom of driving your MINI for a set period of time and then returning it. With MINI Financing, you get to own your MINI outright.

## WHAT MINI LEASING CAN OFFER YOU.

MINI Leasing gives you the flexibility to easily switch to your next MINI when your lease ends. You have two attractive options. The all-inclusive Operational Leasing package includes additional services. Meanwhile, MINI Select provides you with maximum freedom of choice until the end of your contract.



PAY FOR WHAT YOU USE.



TAKE ADVANTAGE OF EXTRAS OR A MODEL UPGRADE WITH FLEXIBLE CONTRACT TERMS.



MAKE SIMPLE MONTHLY PAYMENTS ONLY WITH SERVICES INCLUDED.



DRIVE THE VERY LATEST MINI MODEL.

## WHAT A MINI LOAN CAN OFFER YOU.

By financing your new MINI, you have the flexibility to make it 100% yours. This gives you the freedom to sell it or exchange it for a new one when the time is right. We offer financing with (Balloon Loan) or without a balloon payment (Basic Loan) – making it easy for you to be on the road in your new MINI in no time.



PAY TO OWN.



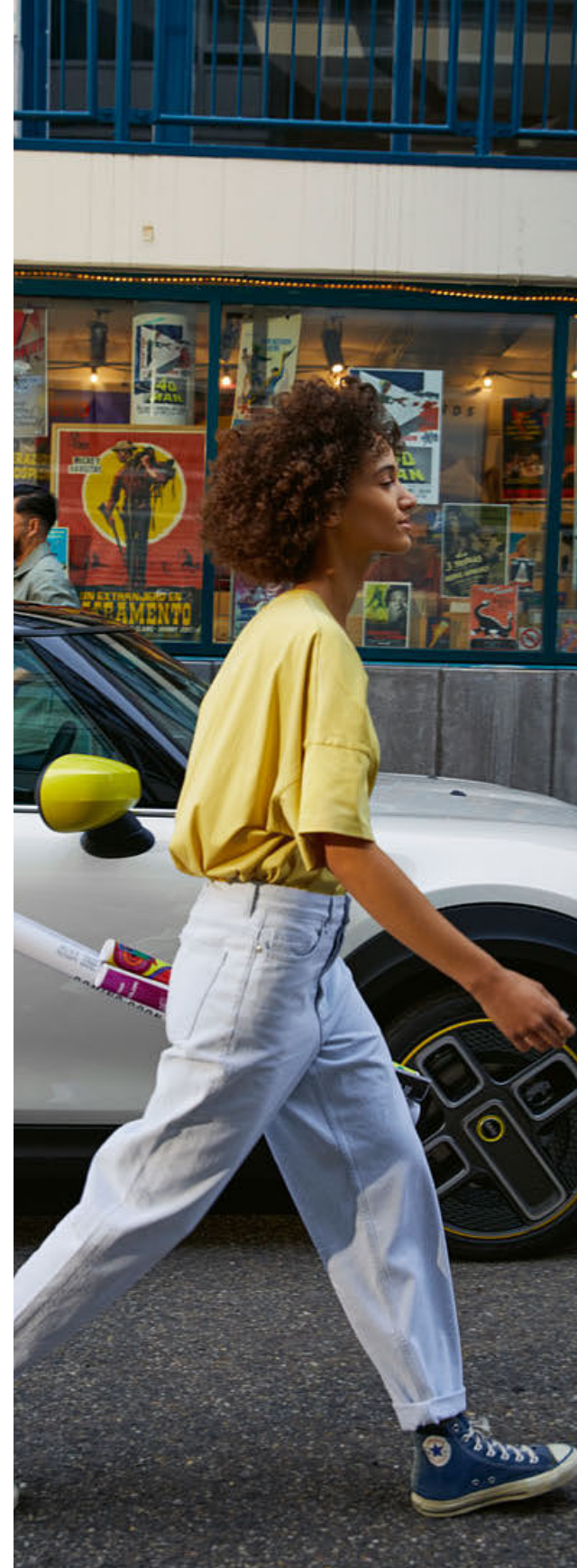
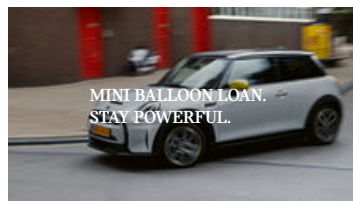
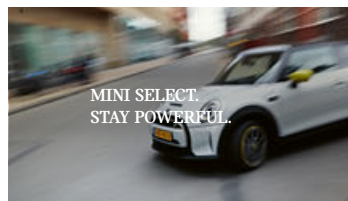
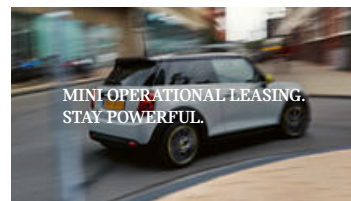
TAKE ADVANTAGE OF NO MILEAGE RESTRICTIONS.



GAIN GREATER FINANCIAL FLEXIBILITY.



ENJOY STRAIGHTFORWARD, CONTINUOUS MONTHLY PAYMENTS.



# MINI INSURANCE OFFERS. NO ONE UNDERSTANDS YOUR MINI LIKE WE DO.

MINI has a range of insurance products you can choose from. They are tailored specifically to your MINI and protect you and your vehicle against any unfortunate occurrences. They also ensure your MINI remains a real MINI by using only authorized repairers and genuine MINI parts.

## MINI MOTOR INSURANCE.

MINI Motor Insurance comprises third-party liability coverage and pays for physical injuries or property damage you may have caused. Comprehensive insurance also covers any damage caused to your own car.

## GUARANTEED ASSET PROTECTION INSURANCE.

This covers the shortfall or 'gap' between the replacement cost of your vehicle and your insurance settlement if you are faced with a total loss as a result of accidental damage, fire or theft.

## WARRANTY.

MINI offers excellent warranties on vehicles as well as genuine MINI parts. These assure the integrity of a product and our responsibility for the repair or replacement of defective parts or the whole product itself once the statutory warranty expires. All genuine MINI parts come with a two-year warranty as standard, while new vehicles come with a three-year warranty.

## PAYMENT PROTECTION INSURANCE.

This covers loan or lease contract repayments in the event of unforeseen problems – for example, if someone unexpectedly falls ill, or is made unemployed.




The models illustrated in this brochure show the specifications for vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. The availability of standard and optional equipment, and configurations of options, may vary for all models in this brochure after going to press on 01 January 2021 and may vary from country to country within the European Union. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to changes in design and equipment.

At the end of the use phase, all vehicles can, of course, be recycled and re-used. Additional information about returning your old vehicle can be found on our website at [mini.com/recycling](http://mini.com/recycling)

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Find out more online at:  
[mini.com](http://mini.com)

 @MINI

 [facebook.com/mini](https://facebook.com/mini)

#### Technical data

#### MINI Cooper SE

##### Electric motor/high voltage battery

Peak output	kW (hp)	135 (184)
Energy content (gross/net)	kWh	32.6/28.9

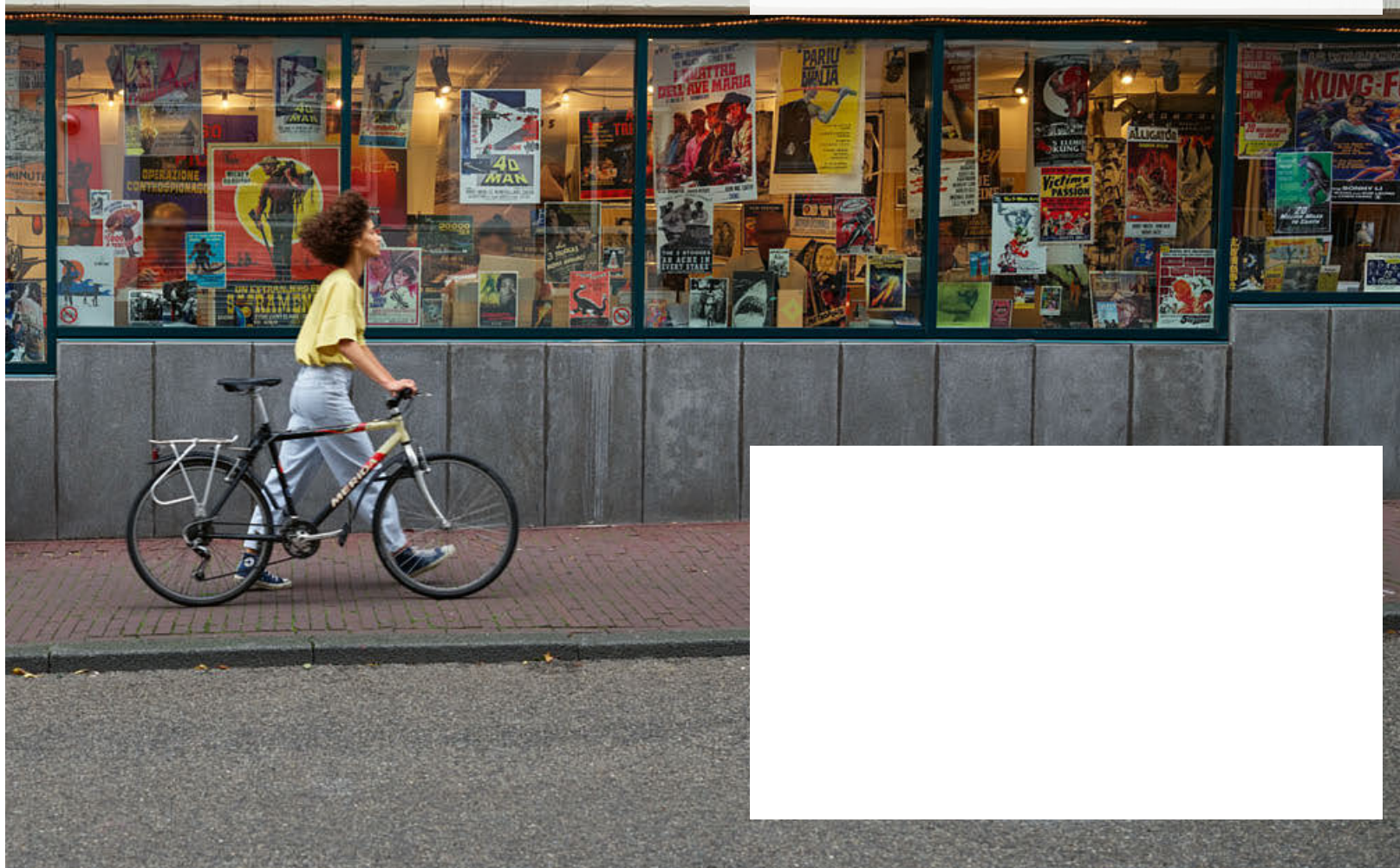
##### Performance/range

Acceleration 0-100 km/h	s	7.3
Acceleration 0-60 km/h	s	3.9
Max. speed	km/h	150
Electric range (WLTP min./max.)*	km	203-234

##### Charging time/consumption

Charging time (for 0-80% charging time at 11 kW)		2 h 30 min
Power consumption (WLTP min./max.) gross*	kWh/100 km	15.2-17.6

\* The values shown for power consumption and electric range were calculated in a combined test cycle in accordance with the measurement method prescribed in the European Regulation (EC) 2007/715 in the version applicable at the time of approval. The specifications take into account differences in the selected wheel and tyre size for span widths.



March 2021

[mini.com](http://mini.com)

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