



MINI ELECTRIC

THE FIRST ALL-ELECTRIC MINI.





CHARGED WITH PASSION.

Mobility is constantly changing – and the new MINI Cooper SE is testimony to this trend. Its stylish, innovative design evokes plenty of emotion, while its powerful drive ensures you arrive at your destination smoothly and almost silently. Every aspect of it embodies freedom and the love of driving.

There's no mistaking that the MINI Cooper SE is a true MINI. But a couple of exterior details reveal that it's also more than that. Such as its all-electric drive that produces zero emissions on local journeys. The powerful e-motor provides sporty acceleration, turning the streets into a zippy go-kart track. Its battery stores enough power to take you up to 234 kilometres.* Thanks to its fast-charging capabilities and precise navigation to the nearest charging station, even longer trips are relaxed and enjoyable.

From the very first glance, you'll know it's a genuine MINI. But it's also something new: Electrifying yellow mirror caps, a unique wheel rim design and the "E" badge on the charging cap are subtle indications of its pioneering drive technology. As for its size and interior space, the electric MINI Cooper SE is no different from its petrol-powered counterparts.



*Based on the mandatory WLTP testing cycle



MINI ELECTRIC. NOW YOUR LOVE OF DRIVING HAS RIGHT OF WAY.



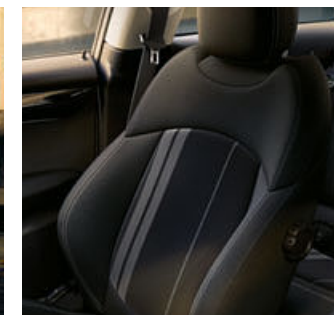
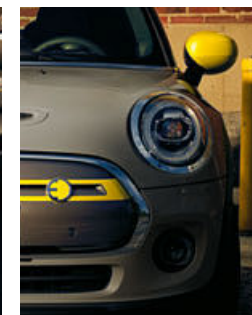
In ever-changing big cities, making creative use of small spaces is a priority. This idea has shaped MINI's philosophy and brand for over 60 years. The MINI Cooper SE is not only the next groundbreaking development in this tradition, but also a way to minimise your CO₂ footprint. If the electricity used to charge the vehicle comes from renewable sources, CO₂ emissions can even be reduced to zero.

This is great in an urban environment. After all, with the MINI Cooper SE sweeping through the streets without any exhaust or emissions, we can all breathe a little easier. Its silent e-motor reduces traffic noise. The unobtrusive sound that it produces to alert pedestrians to its presence is barely audible inside the car. Even "refuelling" is cheaper and more practical – every stop at one of the over 60,000 charging stations across Europe allows you to take care of errands while the car is charging.



LOADS OF OPTIONS. NO COMPROMISES.

For many people living an urban lifestyle, the nippy electric drive in the MINI Cooper SE is the optimal transport solution. Its battery boasts a range of up to 234 kilometres* and its cargo volume is as capacious as ever. What's more, the MINI Cooper SE comes with a broad palette of functions and features as standard.



TRIM S.

NOTHING STANDARD ABOUT OUR STANDARD EQUIPMENT.

- Multifunction sports steering wheel, sports seats for driver and passenger
- MINI Driving Modes
- LED headlights and fog lights
- Automatic air conditioning, cruise control with brake function
- MINI Connected Navigation with 16.4 cm/6.5" touch display, real-time traffic information, automatic online map updates and Apple CarPlay
- Choice of 3 wheel rims, 2 colours, contrast colours and accents

* Based on the mandatory WLTP testing cycle

DESIGNED FOR YOU.

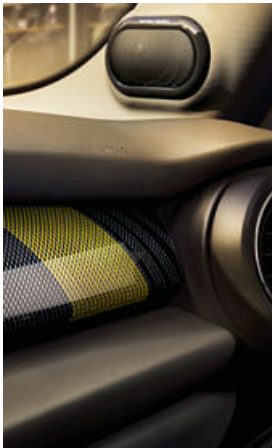
Want to put your personal stamp on your MINI Cooper SE? Use the three preconfigured Trim M, L and XL equipment packages as your starting point. They include innovative technology highlights, high-quality special features and a number of convenient extras from outside the series.

What is more, they offer new options for colours and wheel rims. As with the Trim S, these packages include Aspen White and Jet Black as contrast colours for the roof and mirror caps. Energetic Yellow and Vigorous Grey are available as accent colours for the mirror caps and front grille.



TRIM M. ENHANCED TECHNOLOGY AND FEATURES.

- Driving Assistant with camera-based driver assistance system
- Park Distance Control at the rear, reverse camera with guide markings
- Comfort Access system
- MINI Dark interior style
- Heated front seats in Black Pearl Carbon Black fabric/leatherette combination
- Additional choice of Chili Red, British Racing Green and Midnight Black, additional light-alloy wheels



TRIM L. HIGH-VOLTAGE AESTHETICS.

- Maximum media package – MINI Connected Navigation Plus with 22.4 cm/8.8” touch display, split-screen function
- MINI Connected XL including cordless charging function for mobile phones and a second USB socket
- Park Assist, MINI Head-Up Display, adaptive LED light with matrix technology
- HiFi loudspeaker system from Harman Kardon
- MINI Electric interior style, Cross Punch leather seats in Carbon Black



TRIM XL. THE NE PLUS ULTRA OF SPECIAL FEATURES.

- Leather steering wheel from the MINI Yours design range
- MINI Yours interior style with illuminated Union Jack in the decorative cockpit trim
- MINI Yours Enigmatic Black colour available as a sixth option
- MINI Yours Lounge Carbon Black leather seat covers
- 17” Roulette Spoke two-tone light-alloy wheels as an exclusive option
- Panoramic glass sunroof included



AN INNER LIFE ALL OF ITS OWN.



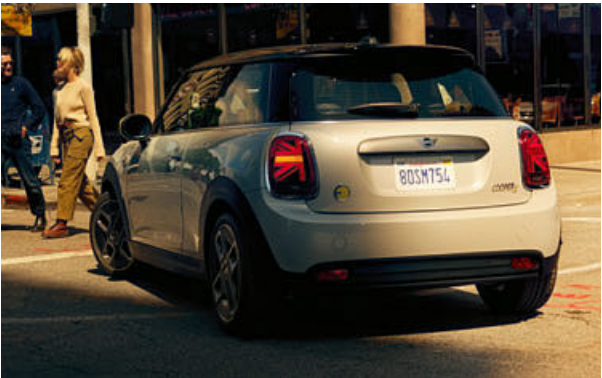
When you get behind the wheel of the MINI Cooper SE, you could be forgiven for momentarily forgetting this is an electric car. As soon as you press the yellow start button, an audible signal indicates that the electric motor is ready to go. The spacious interior is the same as its combustion-powered counterparts – right down to the the two rear seats. When it's time to choose a style for the interior, preconfigured design recommendations make tough decisions easier.

Specially designed for the MINI Cooper SE, the MINI Electric interior includes door armrests and knee rolls in Carbon Black, decorative door trims in elegant Piano Black and decorative cockpit trim in the exclusive MINI Electric design. Matching floor mats with the Electric logo and yellow decorative stitching complete the look. The seats are covered in Cross Punch leather in Carbon Black.

LOOKS TO STOP TRAFFIC.

Since 1959, the MINI design has always been unique and instantly recognisable – and always ahead of its time. The MINI Cooper SE takes this tradition to new, electrifying heights. How much of a statement do you want to make? That’s up to you: when it comes to the accent colours for the external mirrors and the wide decorative clasp at the front, you can choose between cool grey or dazzling yellow.

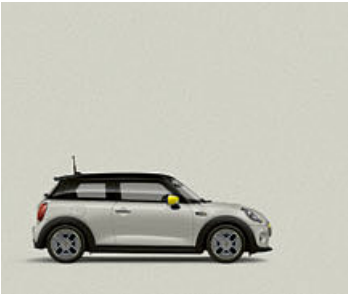
Since the electric drive requires hardly any air cooling, the front end is closed, which improves the vehicle's aerodynamics. A MINI Electric logo on the charging cap shows where you can "top up" the car. The MINI Cooper SE also features a rear diffuser as it does not require an exhaust. The futuristic design of the optional 17" Electric Corona Spoke two-tone light-alloy wheels guarantees that this car will leave a lasting impression.



Only available with the MINI Cooper SE: Electric Corona Spoke two-tone light-alloy wheels and side scuttles with Electric logo. On request, the decorative clasp at the front end and the mirror caps are also available in distinctive Energetic Yellow. The LED rear lights with Union Jack and LED front headlights are standard for this series.



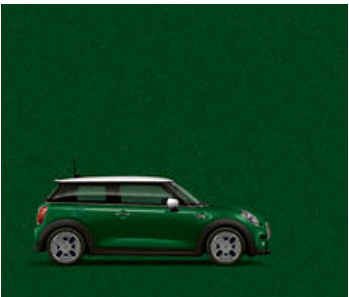
Moonwalk Grey metallic ¹



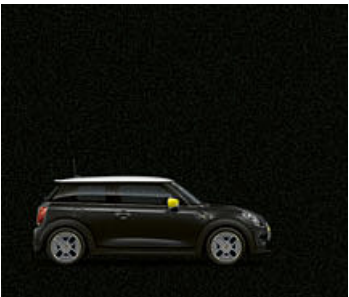
White Silver metallic ¹

Alongside the standard colours – Moonwalk Grey and White Silver – the Trim M and Trim XL options also offer British Racing Green, Chili Red and Midnight Black. Enigmatic Black is additionally exclusively available with Trim XL.

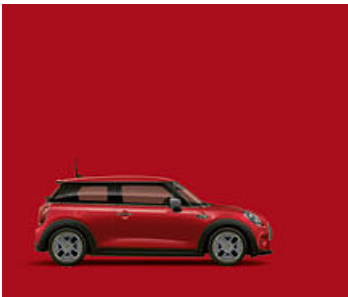
More at mini.com/configurator



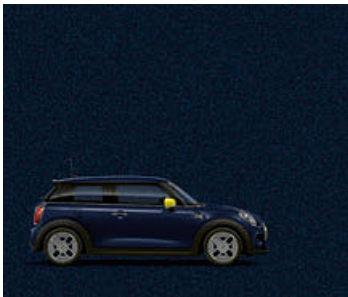
British Racing Green metallic ^{2/4}



Midnight Black metallic ²



Chili Red ^{2/4}



Enigmatic Black metallic ³

Roof contrast colours:



Aspen White



Jet Black

Mirror cap colours:



Vigorous Grey



Energetic Yellow

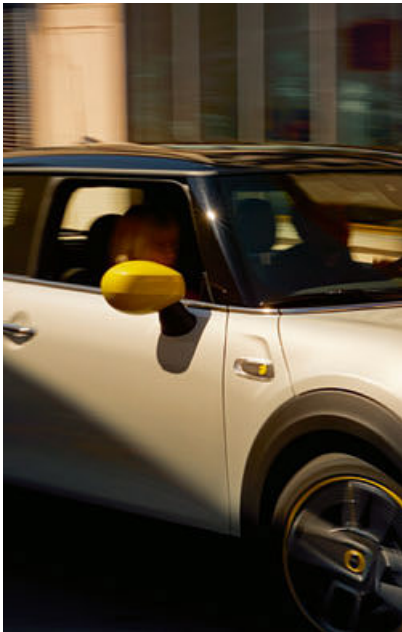


Jet Black



Aspen White

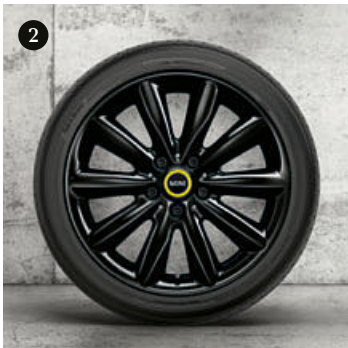
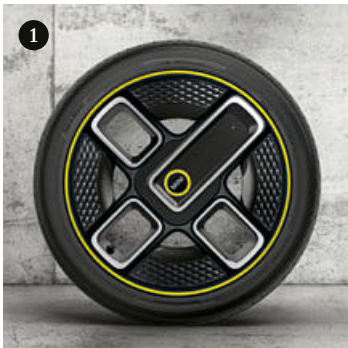
¹ Available with Trim S or higher | ² Available with Trim M or higher | ³ Available with Trim XL | ⁴ Energetic Yellow for mirror caps and front grille not available for this colour option.



FULL THROTTLE FROM THE WORD GO.

Just because it doesn't have a combustion engine doesn't mean the MINI Cooper SE isn't quick off the mark. The 135 kW/184 hp car sprints from zero to a hundred in 7.3 seconds. The maximum torque of 270 Nm is always immediately available, regardless of speed. Its top speed is 150 km/h. With a low centre of gravity and the Active Slip Regulation (ASR) improved traction system, the zippy go-kart feeling typical of a MINI is also built in. With MINI Driving Modes including SPORT, MID, GREEN and the incredibly economical GREEN+, drivers can adjust the responsiveness of the MINI Cooper SE.

Naturally, the MINI Cooper SE has a power pedal, rather than a gas pedal. This controls the car's powerful acceleration and precise braking – right to a complete stop. Using this one-pedal driving allows for some kinetic energy to be recovered, thanks to the recuperation process.



- 1 17" Electric Corona Spoke two-tone
- 2 17" Cosmos Spoke Black¹
- 3 17" Tentacle Spoke¹
- 4 17" Roulette Spoke two-tone²
- 5 16" Electric Revolite Spoke³
- 6 16" Loop Spoke

¹ Available with Trim M or higher | ² Available with Trim XL | ³ Available with Trim S



CHARGING MADE EASY.

The rapid expansion of electromobility is evident in the ever-increasing number of charging stations available. In 2017, there were over 60,000 of these facilities in Europe, approximately 3000 of which quick-charging stations. DC stations are capable of charging the MINI Cooper SE battery to 80% in just 36 minutes. At home or at the workplace, the 11 kW MINI Wallbox can charge the car to the same level in 2.5 hours. Of course, the MINI Cooper SE can also be charged with any conventional household socket using the additional charging cable that comes as standard.

When you are out and about in the MINI Cooper SE, the MINI Connected app displays the quickest route to the nearest charging station. During the charging process, the app shows the vehicle's current state of charge and corresponding potential travel range. Before starting the MINI Cooper SE, you can use the app to pre-set its internal temperature minute by minute.

More at [mini.com/electric](https://www.mini.com/electric)



EXPERT ANSWERS TO FREQUENTLY ASKED QUESTIONS.



DOES AN ELECTRIC CAR PRODUCE LESS CO₂ THAN A CAR WITH A COMBUSTION ENGINE?

During operation, today's electric cars, such as the MINI Cooper SE, emit far less CO₂ than comparable cars with combustion engines – even using the current mix of electricity from non-renewable sources. If this energy comes from renewable sources such as wind, solar or water power, the CO₂ emissions are reduced to zero.

IS ELECTRIC DRIVING CHEAPER?*

The purchase price of an electric car is higher than a petrol- or diesel-powered car. However, when it comes to consumption, you can achieve considerable savings. The energy required to travel 100 km in a MINI Cooper SE costs around €4.30 (at an energy price of 28 cents/kWh and an efficiency of 15.2 kWh/100 km). In a MINI Cooper, the cost of travelling the same distance would be approximately €8 (at a consumption of 5.5 l/100 km and a petrol price of €1.45/l). A driver travelling 15,000 km per year would therefore save more than €550 annually.

HOW MUCH DOES IT COST TO MAINTAIN AN ELECTRIC CAR?*

Electric drives contain fewer moving parts than combustion engines. The cost of maintaining an electric drive is therefore lower. E-motors don't require any oil changes or clutch maintenance and, thanks to recuperation, the brakes are subject to less wear. All of these factors contribute to reducing maintenance costs. Furthermore, the battery comes with an eight-year warranty.

I'M A COMMUTER. HOW LONG WILL IT TAKE TO CHARGE MY VEHICLE?

If you travel 100 kilometres per day, you can charge the car to the required level at a DC quick-charging station in just 23 minutes. Using an AC charging station or a Wallbox at home, it will take 2 hours 15 minutes, or 6 hours using a household socket.

WILL I FIND CHARGING STATIONS EVERYWHERE?

In urban areas in Europe, the MINI Navigation system is able to find a charging station within range almost anywhere. Our top tip for stress-free travel is to find your nearest charging station in Comfort mode. That way, if you aren't sure whether you'll make it, you can switch to Eco mode – this will ensure you can reach the charging station in time.

WHAT SUBSIDIES ARE AVAILABLE FROM THE STATE?*

Many countries promote the purchase of electric vehicles through the provision of financial incentives. In Germany, for instance, purchasers of a MINI Cooper SE receive a €2,500 subsidy. In addition, electric cars in Germany are entirely exempt from vehicle tax until the end of 2020.

READY TO GIVE ELECTRIC A GO?

MINI Electric is changing far more than just the power source that gets you from A to B. Experience a drive that is more than the sum of its innovative technologies. Discover a new attitude to life. Feel the exuberant acceleration of the electric motor. Learn to sustainably recover energy using the power pedal. Relax and enjoy the calm of virtually silent travel. On a test drive, perhaps.

mini.com

mini.com/electric

* Market dependent



The models, standard and optional equipment and combinability of options in this leaflet relate to cars supplied by BMW AG to the German market. The availability of standard and optional equipment as well as option configurations may vary for all models in this brochure after going to press (on September 4th, 2019) and may vary from country to country within the European Union. For detailed information about the situation in your country, please contact your authorised MINI dealer. Subject to changes in design and equipment.

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Technical Data

MINI Cooper SE

E-motor/High-voltage battery

Peak output	kW (hp)	135 (184)
Energy content (gross/net)	kWh	32.6/28.9

Performance/range

Acceleration 0–100 km/h	s	7.3
Acceleration 0–60 km/h	s	3.9
Max. speed	km/h	150
Electric range (WLTP min./max.)*	km	225/234

Charging times/consumption

Charging times (for 0–80% charging times at 11 kW)	hh:mm	2:30
Charging times (for 0–80% charging times at 50 kW)	hh:mm	0:36
Gross power consumption (WLTP min./max.)*	kWh/100 km	15.2/15.9

* Based on the mandatory WLTP testing cycle